Use Case - Supply Chain & Logistics

Cellular IoT connectivity plays a pivotal role in supply chain and logistics operations such as real-time tracking, enhanced efficiency, predictive maintenance, and improved customer experiences. As an MSP provider, offering IoT solutions allows you to drive advanced technologies and efficiencies across the supply chain ecosystem.

What are the benefits of providing cellular IoT connectivity for supply chain & logistics?

✦ Real-time tracking & monitoring

IoT SIM cards allow for real-time tracking and monitoring of assets such as products, vehicles, and customer deliveries. This provides your client's customers with real-time updates on the status and location of orders while enabling your client to have precise visibility into the location and status of their assets throughout the supply chain.

✦ Delivery notifications

Using IoT SIM cards, automated delivery notifications can be sent to their customers, informing them of estimated delivery times, delays, or other important information. This improves communication and customer service for your client's business.

✦ Fleet tracking

IoT SIM cards allow companies to track the location and performance of vehicles in real-time, optimising routes, reducing fuel consumption, and improving overall efficiency for your client's business.

✦ Stock tracking & monitoring

IoT SIM cards can be used to monitor the condition and location of inventory and stock in your client's warehouses and distribution centres helping to improve overall business productivity.

How can cellular IoT connectivity be used for supply chain and logistics?

✦ Asset tracking and monitoring

✦ Inventory management

✦ Predictive maintenance

✦ Supply chain visibility

✦ Customer experience enhancement

✦ Data-driven decision-making

Why partner with Cellhire to provide IoT connectivity solutions?

✦ Access to the 4 leading UK networks

✦ International networks

✦ SIM Management portal

✦ Bespoke tariff capabilities & flexible terms

✦ White label portal

✦ Industry-leading billing and provisioning engine

Partner with Cellhire and offer your customers connectivity that meets the demands of critical IoT solutions. Using Cellhire's access to local, global & multi-network data, we can help create more conversations, deliver more services and ultimately secure new revenues.

Get in touch with a Cellhire connectivity expert to find out more:

🌐 **Visit:** https://cellhire.co.uk/iot-connectivity/managed-service-providers

✉️ **Email:** enquiries@cellhire.com